THE 17TH ANNUAL CHIEF DATA OFFICER & INFORMATION QUALITY (CDOIQ) SYMPOSIUM

July 18-20, 2023, *virtually and physically*
Cambridge Massachusetts, USA

Chief Data Officer & Information Quality Symposium

Symposium Theme: Knowledge for Data Leadership

Speaking to your stakeholders through high-quality, high-value information
products and services

CALL FOR SUBMISSIONS: For the past sixteen years, the central mission and accomplishment of this Symposium have been bridging the gap between research and practice, particularly facilitating thought-provoking conversations and collaboration among data leaders globally. In July 2022, almost three thousand Chief Data Officers (CDOs), data leaders, and C-suite officers from around the world attended the Symposium. The majority of the attendees were CDOs, presidents, VPs, C-level officers, and directors who make critical decisions regarding how their organizations should collect, manage, and use data.

The 2023 Symposium will feature plenary keynote speeches, five parallel onsite tracks, and two virtual tracks. In each track we solicit, but not limited to, case studies, policies and strategies, prioritizations and alignment, and innovative research results. The themes of the tracks are as follows:

> **Track A:** Environmental, Social and Governance (ESG)
> **Track B:** Executive Decisions: CDO Strategy Phases
> **Track C:** Innovative Research: Knowledge Fit for Use
> **Track D:** Actionable Insights: Translating Data to Actionable Insight for the Enterprise
> **Track E:** Leadership in Action: Success Stories, Lessons Learned
> **Track F:** CDOIQ Toolkit (Virtual)
> **Track G:** Global Issues in Data, Analytics, and Management (Virtual)

(View each track description below)

You are cordially invited to submit a proposal for a presentation or a panel discussion. To submit your proposal, visit the submission portal through the link below. While you may suggest the preferred track for your presentation, the program committee reserves the right to assign accepted submissions to the most appropriate track. Submission will be assigned to a session only when you have submitted all the information. If the complete materials including the final presentation slides are not received, we will regretfully rescind their acceptance. Below are the important deadlines:

Submission Portal:
https://www.surveymonkey.com/r/CFP2023CDOIQSymposium

Submissions OPEN:	**September 5, 2022**
Submission Deadline:	**December 31, 2022**
Acceptance/Rejection Notification:	**February 28, 2023**
Final Presentation Slides:	**June 1, 2023**

Authorization to Present and Publish: Speakers must obtain all appropriate authorization and clearance for final materials submitted to, presented at, and included in the Symposium and Proceedings. Once accepted for presentation and inclusion in the Symposium Proceedings, all documents, along with any audio or video recordings of presentations, shall become permanent records of the Symposium, and will be made available to the public internationally via the Symposium's website and the Proceedings electronic distribution.

As of October 7, 2022

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2023 Track Themes

Track	Title	Description	Lead Track Producer
A On-site	Environmental, Social and Governance (ESG)	ESG goals are now front and center for CEOs and executive teams. Data and analytical metrics to track, measure, and report compliance to EGS goals will be at the heart of any successful ESG program. This track will share examples of ESG strategies and best practices demonstrating the significance of the CDO's role and the importance of data in ensuring enterprises are prepared and compliant to ESG mandates.	Baz Khuti, Modak
B On-site	Executive Decisions: CDO Strategy Phases	First time CDO, Mid-term CDO, Advanced CDO topics: A data & analytic program is an ongoing organizational capability. A CDO strategy evolves as the Lifecyle of the program and the organization matures. This track will focus on the key strategic and tactical considerations that are important in that lifecycle journey: (1) Beginner CDO : getting started; (2) Mid-term CDO : keeping momentum; (3) Advanced CDO : re-evaluate and reposition	Maria Villar, SAP
C On-site	Innovative Research: Knowledge Fit for Use	Reports from both academia and industry on research and development with the potential to accelerate digital transformation and support the role of the CDO. Of particular interest are technologies designed to automate data management, data governance, data quality, and data analytics at scale, and case studies of successful joint research collaborations among government, academia, and industry.	John Talburt, UALR
D On-site	Actionable Insights: Translating Data to Actionable Insight for the Enterprise	There is a shift happening from organizations going through digital transformation to enterprises running a digital business. For organizations to succeed in a digital-first world, they need to put data, first. Data-driven decision making requires trust in data and in the analytics that deliver insights into the data. This track will focus on how enterprises are making data available and accessible so that it can be synthesized into information, enabling a data culture with the capacity to learn, and deliver insights at scale.	Stewart Bond, IDC
E On-site	Leadership in Action: Success Stories, Lessons Learned	Learn success stories and lessons learned in strategizing on how to maximize the value of their organization's data and tackling data challenges using industry leading practices from CDOs and data leaders across various industries.	Robert Audet, Guidehouse
F Virtual	CDOIQ Toolkit	What is the modern CDO toolkit? In this track, we will discuss approaches, case studies, architectures and technologies that should make up a modern CDO toolkit: data fabrics, data catalogs, active metadata, AI/ML, augmented analytics, data security, privacy and the cloud computing platforms of today and tomorrow.	Jean-Pascal Chauvet, Ab Initio
G Virtual	Global Issues in Data, Analytics, and Management	Many business enterprises have successfully leveraged data and analytics to solve some of the most complex challenges. But data and analytics when applied responsibly and ethically can also be used to tackle some of the world's most pressing problems such as poverty, climate change, education, clean energy, and more. This track will focus on challenges, issues, solutions, and case studies on how data and analytics when managed well can provide a high social and sustainable impact in making this planet a better place.	Prashanth Southekal, DBP-Institute